



NATIONAL ALLIANCE OF
COMMERCIAL LOAN BROKERS

SPONSORSHIP & ADVERTISING OPPORTUNITIES



The largest
gathering of
commercial
loan brokers
and lenders in
the country!

OCTOBER 16-18, 2018
Miami, Florida
Trump® National Doral

WHY SPONSOR?

Over 800 of the nation's top commercial loan and mortgage brokers will be converging on Trump® National Doral in Miami Florida on October 16-18 to meet the top lenders and service providers that cater to the brokerage community. These brokers are responsible for **over \$5 billion in small business and commercial financing each year**. Your sponsorship will allow you to harness current and future funding opportunities as well as ancillary product sales to brokers and their borrowers.

Now is your chance to get **DEAL FLOW, QUALITY ISO's and COMMERCIAL BROKERS**

Sponsorship packages include significant benefits to put your company front and center including exclusive speaking opportunities during the general session and educational breakout and panel roles. NACLB will provide extensive promotional coverage of your company before and during the conference. Host, Platinum, Gold and Silver sponsorship benefits and pricing are outlined below.

REGISTER ONLINE AT WWW.NACLB.ORG



2017 CONFERENCE STATISTICS

Orlando, Florida

The National Alliance of Commercial Loan Brokers conference is dedicated to servicing the commercial loan and mortgage broker community and the commercial banks and lenders who rely on ISO's and brokers for deal flow.

Coming off a record breaking conference in 2017, the NACLB is proud to announce its 4th Annual conference which will be the largest attendance to date following our 2017 event.



Below are statistics based on surveys done with our sponsors.

- + There were \$50 million in term sheets issued by the lenders that attended last year.
- + 92% of all brokers that attended came with transactions already to preview with our sponsors.
- + 98% percent of lenders said they would sponsor this event again.
- + 78% of sponsors said they would upgrade sponsorship for the next conference.
- + 92% of all sponsors said they walked away with actual deals to fund during the 3 days and gained quality valuable broker relationships.
- + 97% of all sponsors that attended last year said that the NACLB was truly a unique conference primarily focused on increasing lender's deal flow and quality partnerships.
- + 86% of all sponsors said the NACLB conference was the most beneficial conference they had attended all year.



SPONSORSHIP OPPORTUNITIES

PREMIER PACKAGE - \$40,000 Official Conference Co-Host*

This is the top most coveted sponsorship package we offer. It comes with maximum exposure of your company and brand and also the best keynote speaking role of our whole conference. Your message and company will be in front of hundreds of brokers and other lenders for three days. It also gives your company a board advisory seat to have a say on our conference agenda, planning, and progression of our association.

- + Exclusive 45 minute speaking role at the conference general session(s)
- + One (1) Conference Advisory Board seat
- + Panel or breakout session speaking role
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails and advertisements)
- + Logo featured on the NACLB conference website recognizing you as "Conference Host"
- + Logo on all sponsor signage at the conference
- + Room key, lanyard or conference bag logo placement
- + Recognition of your "Host" status during the conference opening remarks
- + 1 table top booth space
- + Full conference attendee list
- + Private breakout/meeting room (October 17th)
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 4 complimentary hotel rooms (4 attendees at 2 nights each – total 8 nights – room, tax and fees)
- + 4 additional complimentary conference admissions (includes all sessions and meals)



* Limited to one Co-Host for each of the following categories: Alternative & MCA, SBA, Equipment Leasing, Real Estate, Service Provider



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BONUS SPONSORSHIP



GOLF TOURNAMENT

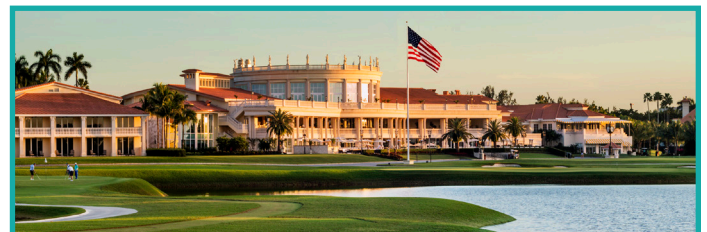
Golf Tournament - \$20,000

Golf Tournament Host (Free Boxed Lunch) - Front 9

- + Exclusive speaking opportunity to kick off the event (ten minutes) to share information about your company and how you help commercial loan brokers succeed
- + Logo featured on reception signage
- + Panel or breakout session speaking role
- + Logo featured on signage at every starting point on holes
- + Logo featured on flag pin
- + Lunch will be served in name of the sponsor
- + Logo will be on a sleeve of golf balls and other goodies that will be handed out to each player
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails and advertisements)
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Recognition of your sponsorship during the conference opening remarks
- + 1 table top booth space
- + Full conference attendee list
- + 6 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax and fees)
- + Present various prizes to winners and Grand Prize to winner of the hole-in-one challenge



Become a sponsor of our first ever exclusive Golf Tournament held on the iconic Red Tiger course. This is a platinum level sponsorship giving you a chance to get intimate with broker attendees first before any event kick off at our conference.



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SPONSORSHIP OPPORTUNITIES



PLATINUM PACKAGE 1 - \$20,000

Main Cocktail & Hors D'oeuvres Networking Event - October 17th



- + Exclusive speaking role at the networking event (20 minutes) to share information about your company and how you help commercial loan brokers succeed
- + Logo featured at the dinner on signage and the menus provided to attendees
- + Panel or breakout session speaking role
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails and advertisements)
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Recognition of your sponsorship during the conference
- + Room key, lanyard or conference bag logo placement
- + Official section in attendee binders for your marketing materials and presentations
- + 1 table top booth space
- + Full conference attendee list
- + 2 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax and fees)

SOLD
This Sponsorship Opportunity
Has Been Filled

1HB FIRST HOME BANK

PLATINUM PACKAGE 2 - \$20,000

Lunch and Keynote Sponsor - October 17th



This sponsorship is our sit down lunch assembly which is widely attended to share information about your company and how you can help loan brokers succeed.

- + Exclusive speaking role at the lunch (10 minutes) to share information about your company and how you help commercial loan brokers succeed
- + Introduction of keynote speaker (TBD)
- + Logo featured at the lunch on signage
- + Panel or breakout session speaking role
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails and advertisements)
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Recognition of your sponsorship during the conference opening remarks
- + 1 table top booth space
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax and fees)

SOLD
This Sponsorship Opportunity
Has Been Filled

CELTIC BANK



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SPONSORSHIP OPPORTUNITIES



PLATINUM PACKAGE 3 - \$15,000

Closing Lunch Awards Assembly Sponsor – October 18th



This is a great opportunity to be the last lender brokers will hear from and remember. This will give your company a chance to tell brokers what you do for 20 min and host our broker awards ceremonies.

- + Exclusive speaking role at the lunch (20 minutes) to share information about your company and how you help commercial loan brokers succeed
- + Awards presentation to the top performing brokers (Real Estate, SBA, etc...)
- + Logo featured at the lunch on signage
- + Panel or breakout session speaking role
- + Logo included in pre-event pieces promoting the

LenCred™
BUSINESS CAPITAL FOR STARTUPS
AND ESTABLISHED COMPANIES

opening remarks

- + 1 table top booth space
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax and fees)

PLATINUM PACKAGE 4 - \$15,000

Opening Cocktail & Free Drinks Reception – October 16th



Get a chance to start off the conference right with our kick off cocktail event. This is our first gathering that brings brokers and lender together to set the mode for the next two days. Your company will get a chance to showcase what it does and how it helps brokers for 15 minutes.

- + Exclusive opening remarks (15 minutes) to share information about your company and how you help commercial loan brokers succeed
- + Logo featured on the opening cocktail and cocktail napkins
- + Panel or breakout session speaking role
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails and advertisements)

smartbiz® | SBA loans
made easy

- + Recognition of your sponsorship during the conference opening remarks
- + 1 table top booth space
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax and fees)

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BONUS SPONSORSHIP



POKER TOURNAMENT

Cocktail Poker Party - \$15,000

Poker Tournament Host (Free Beverage & Hors D'oeuvres)

- + Exclusive opening remarks (fifteen minutes) to share information about your company and how you help commercial loan brokers succeed
- + Logo featured on reception signage
- + Panel or breakout session speaking role
- + Logo featured on signage at every poker table, including on back of the playing cards.
- + Logo included in pre-event pieces promoting the conference (brochure, invitations, email and advertisements)
- + Logo featured on the NACLB conference website recognizing you as a tournament sponsor.
- + Logo on all tournament materials
- + Recognition of your sponsorship during the conference opening remarks

SOLD

**This Sponsorship Opportunity
Has Been Filled**

**RAPID
ADVANCE**



One of the main events to have some fun is to bring lenders and brokers together through our NACLB poker tournament.

The tournament will be held on Wednesday October 17th at 9:00 PM and is limited to only 100 people. During the opening of the tournament, your company will get a chance to educate the audience on what you do and the product you offer for 15 minutes during the opening of the tournament.

The final prize is a \$2,500 check which will be given away by your firm.

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SPONSORSHIP OPPORTUNITIES



GOLD PACKAGE 1 - \$12,000

First Impression Sponsorship



This is a great opportunity to be the first lender that all attendees are exposed to before the conference. Upon check in to the hotel, each attendee will be given a gift bag with your logo on it, with the following contents:

- + 16.9 oz water bottle with your company logo
- + Gardetto's mini bag with your company logo
- + Your business card
- + 8" x 11.5" flyer insert of your product details
- + Personalized "Welcome to the NACLB" note from you.

You also receive the following with your sponsorship:

- + 1 table top breakfast menu displayed throughout the conference



Logo featured on the NACLB conference website recognizing you as a Gold Sponsor

- + Logo on main sponsor signage at the conference
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)

This sponsorship opportunity allows you to make a personal first impression on each attendee before the conference officially kicks off.

GOLD PACKAGE 2 - \$12,000

WiFi Sponsorship



Your business will be the official conference WiFi sponsor which will allow everybody that attends to have access to WiFi in all the event rooms. Your company's name will be branded as the WiFi network name and will be continuously advertised before the conference and during the conference.

Also as an added benefit, all attendees will be required to come to your booth to get the password for the network which guarantees all attendees will see your booth and expose your company's product offering.

- + Official conference WiFi sponsor
- + Company name branded as network name



advertisements)

- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on main sponsor signage at the conference
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)



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GOLD PACKAGE 3 - \$10,000

Breakfast Sponsor – October 18th Available



- + Sponsorship is for one breakfast date
- + Logo featured at the breakfast reception signage
- + Panel or breakfast session speaking role
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails and advertisements)
- + Logo featured on the NACLB conference website

READYCAP
LENDING, LLC

- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)

GOLD PACKAGE 4 - \$7,500

Snack Break Sponsor – Oct 18th AM



- + Sponsorship options include morning or afternoon snack break sessions
- + Logo featured on signage at the snack break
- + Panel or breakfast session speaking role
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails and advertisements)
- + Logo featured on the NACLB conference website

Customers Bank

- + Recognition of your sponsorship during the conference opening remarks
- + 1 table top booth space
- + Full conference attendee list
- + 2 Complimentary conference admissions for your company personnel (includes all sessions and meals)

Breakfast Sponsor – October 17th SOLD

SOLD

This Sponsorship Opportunity
Has Been Filled

MONEY360™

Snack Break AM Sponsor – October 17th SOLD

SOLD

This Sponsorship Opportunity Has Been Filled

TENET
FINANCIAL GROUP

Snack Break PM Sponsor – October 17th SOLD

SOLD

This Sponsorship Opportunity Has Been Filled

UTICA LEASECO, LLC



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GOLD PACKAGE 5 - \$7,500

Conference Tote Bag Sponsorship



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This Sponsorship Opportunity Has Been Filled

PMC

- + Tote Bag Sponsorship provides high profile, enduring visibility for your brand at NACLB. All attendees receive a tote bag at registration, and many will carry it throughout the entire event
- + Logo featured on the tote bag
- + Panel or breakout session speaking role
- + Logo included in all conference materials promoting the conference (brochure, registration, e-mails and advertisements)
- + Logo featured on conference website recognizing you
- + Logo on all sponsor signage at the conference
- + Recognition of your sponsorship during the conference opening remarks
- + 1 table top booth space
- + Full conference attendee list
- + 2 complimentary conference admissions for your company personnel (includes all sessions and meals)

GOLD PACKAGE 6 - \$8,000

Charging Station

SOLD

This Sponsorship Opportunity Has Been Filled



- + Sponsorship for Charging Station
- + Signage for Charging Station with your company logo and contact information
- + Panel or breakout session speaking role
- + Logo included in all conference materials promoting the conference (brochure, registration, e-mails and advertisements)
- + Logo featured on conference website recognizing you
- + Logo on all sponsor signage at the conference
- + Recognition of your sponsorship during the conference opening remarks
- + 1 table top booth space
- + Full conference attendee list
- + 2 complimentary conference admissions for your company personnel (includes all sessions and meals)

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GOLD PACKAGE 7 - \$12,000

Conference Program Sponsorship

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This Sponsorship Opportunity

Has Been Filled

- + 1 table top booth space (October 16th and 18th)
- + Logo included in pre-event pieces promoting the



KENNEDY FUNDING
FINANCIAL

- + Full conference attendee list

GOLD PACKAGE 8 - \$8,000

Pocket Agenda Sponsorship

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This Sponsorship Opportunity

Has Been Filled

- + Logo featured on the tote bag
- + Panel or breakout session speaking role
- + Logo included in pre-event pieces promoting the



POPPY BANK

GOLD PACKAGE 9 - \$8,000

Lanyard Sponsorship - Cobranded with NACLB logo



SOLD

This Sponsorship Opportunity

Has Been Filled

- + Sponsorship for lanyards, cobranded with NACLB logo
- + Panel or breakout session speaking role
- + Logo included in pre-event pieces promoting the
- + Logo on all sponsor signage at the conference
- + Recognition of your sponsorship during the conference opening remarks
- + 1 table top booth space
- + Full conference attendee list
- + 2 complimentary conference admissions for your company personnel (includes all sessions and meals)



VISIO

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GOLD PACKAGE 10 - \$8,000

Watercool Sponsor Sponsorship

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This Sponsorship Opportunity

Has Been Filled

- + 1 table top booth space (October 16th and 18th)
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails and advertisements)



company personnel (includes all sessions and meals)

SILVER PACKAGE - \$5,000

Standard Silver Sponsor – Booth & Admission



- + 1 table top booth space (October 17th and 18th)
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails and advertisements)
- + Logo featured on the NACLB conference website recognizing you as a Silver Sponsor
- + Logo on main sponsor signage at the conference
- + Full conference attendee list
- + 2 complimentary conference admissions for your company personnel (includes all sessions and meals)

REGISTRATION

Sign Up Today!

Based on last year's event, we are expecting an even larger turnout this year. All sponsorships are on a first come, first serve basis so contact us immediately if you are interested in participating. Sponsorships go quick.

****All sponsorships are final sales, no refunds will be given****

Register Using One Of The Following Methods

(518) 694-4046

OR

Online at www.NACLB.org

PRESENTED BY



QUESTIONS & COMMENTS

Email info@nacb.org
with questions or comments.

ACCEPTED PAYMENT OPTIONS



REGISTER ONLINE AT WWW.NACLB.ORG