



NATIONAL ALLIANCE OF
COMMERCIAL LOAN BROKERS

CONTACT

Address

66 South Pearl Street
Albany, NY 12207
United States

Phone | Email | Website

Phone: +1 518 694 4046
Email: info@nacb.org
Website: www.nacb.org

SPONSORSHIP OPPORTUNITIES

 naclb.org   

The Largest
Gathering of
Commercial Loan
Brokers and
Lenders

“

**DEALS ARE
HAPPENING RIGHT
HERE ON THE
FLOOR.... WE'RE
HERE, WE'RE
HUSTLIN,' AND
WE'RE MAKING
DEALS**

”

About Us

The National Alliance of Commercial Loan Brokers (NACLB) is dedicated to serving commercial loan brokers and the banks and lenders who rely on brokers for deal flow.



Experience Matters.

The National Alliance of Commercial Loan Brokers was founded by industry leader Kris Roglieri, who is known for revolutionizing and modernizing the commercial finance industry.

The NACLB was created to serve the growing industry of commercial loan and mortgage brokers. Because of the changing landscape within the small business and commercial loan marketplace and with the entrance of new lenders and loan products, the NACLB serves to facilitate education, networking, and advocacy for commercial loan and mortgage brokers in the community.

Sponsoring the NACLB is an opportunity for lenders and service providers to connect with brokers who are responsible for over \$5 billion in small business and commercial financing each year.

Experience the nation's only conference where commercial loan brokers and lenders converge over three days to gain valuable and profitable relationships. Last year lenders that sponsored generated over \$53 Million in term sheets.

Attending the NACLB is an opportunity for brokers to meet with the top lenders and service providers that cater to the brokerage community.

This year we anticipate that at least **900 commercial loan brokers** will attend. These professional loan brokers are diversified professionals and attend our conference with deals in hand.

“
**THE ONLY CONFERENCE
THAT BRINGS THE MODERN
COMMERCIAL LOAN AND REAL
ESTATE BROKER TOGETHER
WITH INNOVATIVE FUNDING
SOURCES.**
”



About The Event

Event Details

Date: 11.3.2024 - 11.5.2024

Location: Red Rock Resort & Casino | Las Vegas, NV.

Sponsor Move-in:

11.2.24 - 3:00 PM - 6:00 PM

11.3.24 7:00 AM - 12:00 PM

Exhibit Hall Hours/Schedule:

11.3.2024 - 1:00 PM - 3:55 PM | Exhibit hall is open during opening sessions*

11.3.2024 - 4:00 PM - 6:00 PM | Exhibit hall Hours

11.4.2024 - 7:30 AM - 8:30 AM | Breakfast & Networking in the exhibit hall

11.4.2024 - 10:30 AM - 10:55 AM | Snack & Networking break in exhibit hall

11.4.2024 - 2:15 PM - 2:45 PM | Snack & Networking break in exhibit hall

11.4.2024 - 4:00 PM - 6:00 PM | Exhibit hall Hours

11.5.2024 - 11:00 AM - 12:55 PM | Exhibit hall Hours

*Please note that on 11.3.2024 the exhibit hall will be open to attendees who wish to network instead of attending opening sessions starting at 1:00 PM. Opening sessions end at 3:55 and attendees will move on to strictly networking in the exhibit hall.

Who Attends?

At our event, you can plan to meet over 900 Commercial Loan Brokers. Our attendees are eager professionals who come with deals in hand. In addition to meeting with loan brokers, you'll have the opportunity to meet with lenders and service providers who can help you streamline your business and get more deals done.



Branding Opportunities



Make Connections



Speaking Opportunities

Why Sponsor?

Your sponsorship gives you the power to harness current and future funding opportunities, as well as ancillary product sales to brokers and their borrowers. When you become a sponsor, you get access to deal flow, quality ISOs, and commercial loan brokers.

Sponsorship Package Benefits

NACLB sponsorship packages include significant benefits to put your company front and center by providing exclusive speaking opportunities during the general session, educational breakouts, and panel roles. NACLB will provide extensive promotional coverage of your company both before and during the conference. Host, Platinum, Gold, and Silver sponsorship benefits include:

- Access to over \$5 billion in annual loan volume
- Create new relationships with over 800 professional loan brokers
- Market your distinct loan products
- Exhibit and speaking roles available
- Sponsor and host educational/instructional breakout sessions

Statistics Based on Sponsor Surveys

- Over \$53 million in term sheets issued by lenders that attended last year
- 99% of lenders said they would sponsor this event again
- 98% of all sponsors that attended last year said NACLB was truly a unique conference primarily focused on increasing lenders' deal flow and quality partnerships
- 91% of all sponsors walked away with actual deals to fund during the 3-day conference and gained valuable broker relationships
- 89% of all brokers that attended NACLB came with transactions ready to preview with our sponsors
- 84% of all sponsors said NACLB was the most beneficial conference they attended all year
- 82% of sponsors said they would upgrade their sponsorship packages for the next conference



One of a kind Event

A One of a Kind Event with Enormous Growth Opportunities

NACLB is a fun and exciting event that features an abundance of networking opportunities for both lender and broker attendees. NACLB prides itself on being the most cutting-edge conference for commercial loan brokers and lenders. Our annual conference provides sponsors with the opportunity to speak to attendees about the latest trends in the industry and offer the best advice for the current marketplace and beyond.



Sponsorship Packages

Our sponsorship packages provide many opportunities to promote your company, your products, and how you can help brokers succeed. Sponsorship packages allow companies to host networking events, participate in speaking engagements, and gain brand visibility through our promotional coverage of your company before, during, and after the conference.

CO-HOST SPONSORSHIP \$55,000

AVAILABLE

This is the most coveted sponsorship package we offer. The package provides the opportunity for your company brand to be in front of hundreds of brokers and other lenders leading up to and during the conference. It also gives your company a board advisory seat to have a say on our conference agenda, planning, and progression of our association.

- + Exclusive 30-minute speaking opportunity before or during one of the general sessions on our agenda, as well as the opportunity to moderate one of the general session panels.
- + One (1) additional speaking opportunity in one of our breakout sessions.
- + One (1) Conference Advisory Board seat
- + Recognition of your "Host" status during the conference opening remarks
- + Private meeting room (November 4, 2024) that can be used for meetings and networking.
- + Full Attendee List
- + 8 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 4 complimentary hotel rooms (4 Attendees at 2 nights each - total 8 nights - room, tax, and fees)
- + 1 10x10 booth space
- + Logo included in pre-event pieces promoting the conference (brochures, invitations, emails, and advertisements)
- + Logo featured on the NACLB conference website recognizing you as "Conference Host"
- + Logo on all sponsor signage at the conference
- + Logo placed on attendee lanyards
- + Full-page ad included in the conference program

* Limited to one Co-Host for each of the following categories: Alternative & MCA, SBA, Equipment Leasing, Real Estate, Service Provider

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 1 \$25,000 MAIN COCKTAIL AND AND NETWORKING EVENT

SOLD

This package allows sponsors to educate attendees on their products and services, while also ensuring they have a memorable and fun experience! This is our premier networking and cocktail event where lenders and brokers gather to get deals done. This widely attended event is the perfect mix of business and pleasure!

- + Exclusive speaking role at the networking event (20 minutes) to share information about your company and how you help commercial loan brokers succeed
- + One (1) additional speaking opportunity in one of our breakout sessions.
- + Recognition of your sponsorship "status" during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 1 10x10 booth space
- + Logo featured at the networking event on signage
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

PLATINUM PACKAGE 2 \$25,000 LUNCH & KEYNOTE SPEAKER

AVAILABLE

This sponsorship supports our widely attended Lunch and Keynote Speaker presentation. Your company will have the opportunity to present your products and services to a large audience and introduce our highly anticipated keynote speaker - Robert Herjavec!

- + Exclusive speaking role at the networking event (30 minutes) to share information about your company and how you help commercial loan brokers succeed
- + Introduction of keynote speaker
- + One (1) additional speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax and fees)
- + 1 10x10 booth space
- + Logo featured at the lunch signage
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 3 \$20,000 BREAKFAST & AWARDS CEREMONY SPONSORSHIP

AVAILABLE

This is a great opportunity to stand out to our attendees by co-hosting our awards ceremony! This sponsorship opportunity also allows you to present your product and services and ensure that brokers move into the next year with your company at the forefront of their minds.

- + Exclusive speaking role at the luncheon (30 minutes) to share information about your company and how you help commercial loan brokers succeed.
- + Co-host the awards presentation to top-producing loan brokers (Broker of the Year, rookie of the Year, etc.)
- + One (1) additional speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 1 10x10 booth space
- + Logo featured on luncheon signage
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

PLATINUM PACKAGE 4 \$25,000 OPENING COCKTAIL RECEPTION

SOLD

This is your chance to make a great first impression with our broker and lender attendees! Kick things off in a memorable way and set the mood for the next two days of the conference! During this event, your company will have the opportunity to showcase what it does and how it helps brokers succeed with a 20-minute presentation.

- + Exclusive speaking role at the networking event (20 minutes) to share information about your company and how you help commercial loan brokers succeed
- + One (1) additional speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 1 10x10 booth space
- + Logo featured on reception signage & cocktail napkins
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 5 \$25,000 MARKETING SEMINAR

AVAILABLE

This seminar addresses something all of our attendees struggle with: Marketing! This is your opportunity to help attendees become educated on how to market their business and increase deal flow in an engaging way. Don't know much about marketing? That's OK! The package will allow you to speak about your products and services for 30 minutes and then you will hand things off to a panel of marketing experts that we put together for you!

- + Exclusive speaking role at the networking event (30 minutes) to share information about your company and how you help commercial loan brokers succeed
- + One (1) additional speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax and fees)
- + 1 10x10 booth space
- + Logo featured on reception signage & cocktail napkins
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

PLATINUM PACKAGE 6 \$18,000 POKER TOURNAMENT & COCKTAIL PARTY

AVAILABLE

Our annual poker tournament is a great way to have some fun while bringing lenders and brokers together! Our poker tournament is not only a tradition at NACLB, but it is a huge draw for attendees! Kick off the tournament with a 20-minute speaking opportunity that allows you to talk about the products you offer and how they can help our broker attendees. Close out the tournament by presenting the grand prize to our tournament winner!

- + Exclusive speaking role at the networking event (20 minutes) to share information about your company and how you help commercial loan brokers succeed
- + One (1) additional speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 1 10x10 booth space
- + Logo featured on reception signage & cocktail napkins
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 7 \$20,000 CIGAR ROLLER SPONSORSHIP

AVAILABLE

This sponsorship allows your company to gain a ton of exposure at our conference! This is an exclusive opportunity to have our cigar roller at your booth and all of our networking events. This is a fun way to get your brand in front of our attendees and also provides attendees with a branded item they enjoy after the conference with your company in mind.

- + Exclusive opportunity to have our cigar roller at your booth and our networking events.
- + Every cigar is branded with custom-made cigar wrappers that show your company logo
- + One (1) additional speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 2 10X10 booth spaces (One for your staff and display and one for our cigar roller and their materials.)
- + Logo featured on signage at the event and included on the back of the playing cards
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

PLATINUM PACKAGE 8 \$15,000 BREAKOUT SESSION SPONSORSHIP

AVAILABLE

This sponsorship positions your company in front of all attendees who attend our breakout sessions! This sponsorship allows you to host a breakout session and speak with attendees about your products and services in a more intimate and direct setting.

- + Branding on all breakout session signage
- + One (1) private speaking opportunity that takes place during our breakout sessions.
- + Recognition of your sponsorship "status" during the conference opening remarks
- Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 1 10x10 booth space
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 9 \$20,000 AFTER PARTY SPONSORSHIP

SOLD

Keep the networking and dealmaking going until late into the night! This sponsorship allows you to provide an additional networking opportunity to our attendees! Open the party with a 20-minute speaking opportunity and close out the night while connecting with our broker attendees who come with deals in hand.

- + Exclusive speaking role at the networking event (20 minutes) to share information about your company and how you help commercial loan brokers succeed
- + One (1) additional speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 1 10x10 booth space
- + Logo featured on reception signage
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

PLATINUM PACKAGE 10 \$15,000 WiFi SPONSORSHIP

AVAILABLE

Are you looking to get your brand in front of all attendees and drive some extra traffic to your booth? Then this is the perfect sponsorship opportunity for you! This package includes a custom-branded WiFi network & password that all attendees will be required to use. As an added networking opportunity, we'll send all attendees to your booth to get the network password!

- + The network & password will be branded with your Company name
- + Network password retrieval is required at your booth
- + One (1) speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 1 10x10 booth space
- + Logo featured on reception signage
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 11 \$15,000 CONFERENCE APP SPONSORSHIP

AVAILABLE

Are you looking to get your brand in front of all attendees? Then this is the perfect sponsorship opportunity for you! Our app sponsorship affords your company an optimal branding opportunity. All attendees are encouraged to download the app and we work to ensure that we keep attendees engaging with the app throughout the conference.

- + Branding of the conference app with your company and information displayed throughout the app.
- + One (1) speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship “status” during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 1 10x10 booth space
- + One (1) push notification encouraging attendees to stop by your booth
- + Logo featured on reception signage
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

PLATINUM PACKAGE 12 \$15,000 EXHIBIT HALL SPONSORSHIP

SOLD

Our exhibit hall sponsorship allows your company branding to be prominently displayed in one of the most trafficked areas of the conference. With the added perk of a speaking opportunity during one of our breakout sessions, our attendees will leave the conference with your company at the forefront of their minds.

- + Branding of the exhibit hall with your company name and signage displayed throughout the exhibit hall
- + One (1) speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship “status” during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each - room, tax, and fees)
- + 1 10x10 booth space
- + One (1) push notification encouraging attendees to stop by your booth
- + Logo featured on reception signage
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 13 \$18,000 EXHIBIT HALL COCKTAIL PARTY SPONSORSHIP

AVAILABLE

By providing cocktails during our highly-anticipated opening exhibit hall hours, your company will have the opportunity to network and partake in some fun with our attendees!

All attendees will be directed to your booth to enjoy a complimentary cocktail where you can discuss your products and how you help brokers succeed in getting deals done!

- + 2-hour Cocktail Bar (4:00 PM - 6:00 PM) during opening exhibit hall hours. (Specialty Cocktails can be made at the request of the sponsor for an added cost.)
- + One (1) speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + 1 10x10 booth space
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax and fees)
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Branded cups and napkins
- + Logo on all sponsor signage at the conference
- + A full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

SPECIAL NOTES: The NACLB will be responsible for the first \$3,500 of the expense of the sponsorship which will include a 200-drink minimum, service charge, beverage gratuity, Barista cost, and sales tax. Anything above the \$3500. eCapital will be required to pay via a credit card on file.

PLATINUM PACKAGE 14 \$15,000 ESPRESSO BAR SPONSORSHIP

AVAILABLE

This sponsorship provides you with the opportunity to give our attendees a little pick-me-up while networking.

The espresso bar will be located at your booth and all attendees will be encouraged to stop by and receive a complimentary espresso or coffee drink.

- + 4-hour Espresso / Coffee bar with Barista on Monday, November 4th 8 am – 12 noon
- + One (1) speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + 1 10x10 booth space
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax and fees)
- + Logo coffee cups and napkins
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on all sponsor signage at the conference
- + A Full-Page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

SPECIAL NOTES: The NACLB will be responsible for the first \$3,300 of the expense of the Espresso / Coffee sponsorship which will include a 200-drink minimum, service charge, beverage gratuity, Barista cost, and sales tax. Anything above the \$3300. Peer Street will be required to pay via a credit card on file.

OUR PLATINUM PACKAGES

PLATINUM PACKAGE 15 \$15,000 GENERAL SESSION SPONSORSHIP

SOLD

Our General Session Room sponsorship allows your company branding to be prominently displayed in one of the most trafficked areas of the conference. With the added perk of a speaking opportunity during one of our breakout sessions, our attendees will leave the conference with your company at the forefront of their minds.

- + Branding of the General Session Room with your company name and signage displayed throughout the room.
- + The sponsor can provide one (1) branded item (chair covers, notebook, pen, etc.) that will be put out by the NACLB Staff.
- + One (1) speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + Full conference attendee list
- + 1 10x10 booth space
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax and fees)
- + Logo included in pre-event pieces promoting the conference.
- + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Logo on all signage in the General Session Room
- + Full-page ad in our conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

SPECIAL NOTES: The sponsor must provide the special item.

PLATINUM PACKAGE 16 \$15,000 CLOSING LUNCHEON

AVAILABLE

This is a great opportunity to be the last lender that our attendees hear from. The opportunity to present your product and services will leave a lasting impression and ensure that brokers move into the next year with your company at the forefront of their minds.

- + Exclusive speaking role at the luncheon (20 minutes) to share information about your company and how you help commercial loan brokers succeed.
- + Co-host the awards presentation to top-producing loan brokers (Broker of the Year, rookie of the Year, etc.)
- + One (1) additional speaking opportunity in one of our breakout sessions
- + Recognition of your sponsorship "status" during the conference opening remarks
- + Full conference attendee list
- + 4 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + 2 complimentary hotel rooms (2 attendees at 2 nights each – room, tax, and fees)
- + 1 10x10 booth space
- + Logo featured on luncheon signage
- + Logo included in pre-event pieces promoting the conference + Logo featured on the NACLB conference website recognizing you as a Platinum Sponsor
- + Logo on all sponsor signage at the conference
- + Full-page ad included in the conference program
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR GOLD PACKAGES

GOLD PACKAGE 1 \$12,000 FIRST IMPRESSION SPONSORSHIP

AVAILABLE

- + A branded item is provided to each attendee upon check-in or arrival. Item will be based on hotel approval.
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on main sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine (See page 21 for more details.)

GOLD PACKAGE 2 \$12,000 BREAKFAST SPONSORSHIP

AVAILABLE

- + Sponsorship is for one breakfast date (Nov 4th - Nov 5th)
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo featured at the breakfast reception on signage
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on all sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR GOLD PACKAGES

GOLD PACKAGE 3-5 \$8,000 SNACK BREAK SPONSORSHIP

AVAILABLE

- + Sponsorship is for one snack break session (11/04 AM, 11/04 PM or 11/05 AM)
- + Logo featured on signage at the snack break
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on all sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

SPECIAL NOTES: 3 packages are available.

GOLD PACKAGE 6 \$8,000 CONFERENCE TOTE BAG

AVAILABLE

- + All attendees receive a branded tote bag at registration
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo featured on the tote bag
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on all sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR GOLD PACKAGES

GOLD PACKAGE 7 \$12,000 CHARGING STATION SPONSORSHIP

AVAILABLE

- + Sponsorship includes one (1) or two (2) custom-branded charging stations at the event
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on all sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

GOLD PACKAGE 8 \$12,000 CONFERENCE PROGRAM SPONSORSHIP

AVAILABLE

- + Conference program book co-branded with your company logo on the cover and the interior footer.
- + Opportunity to provide a welcome letter that includes information on your company.
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on main sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR GOLD PACKAGES

GOLD PACKAGE 9 \$8,500 WATER COOLER SPONSORSHIP

AVAILABLE

- + Sponsorship includes one (1) or two (2) water coolers or stations with branded cups.
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on all sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

GOLD PACKAGE 10 \$8,000 POCKET AGENDA SPONSORSHIP

AVAILABLE

- + A custom-branded pocket agenda will be provided to all attendees.
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on all sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR GOLD PACKAGES

GOLD PACKAGE 11 \$12,000 LAST IMPRESSION SPONSORSHIP

AVAILABLE

- + Your company logo will be placed on breakout session recording videos that are distributed to all attendees
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on all sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

GOLD PACKAGE \$8,000 TOTE BAG INSERT SPONSORSHIP

AVAILABLE

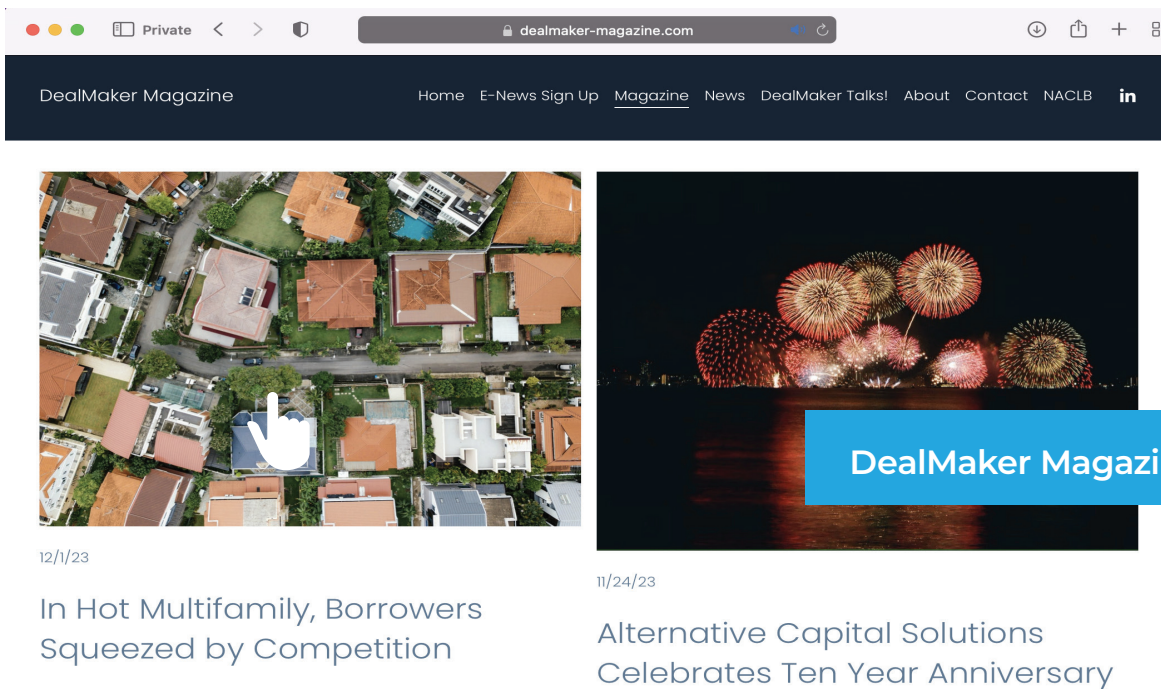
- + Sponsor is allowed to provide one (1) branded item for us to place in the conference tote bag
- + One (1) speaking opportunity in one of our breakout sessions
- + 1 10x10 booth space
- + Full conference attendee list
- + 3 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Gold Sponsor
- + Logo on all sponsor signage at the conference
- + Half-page ad in our conference program (6.875 X 4.54)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)

OUR SILVER PACKAGES

SILVER SPONSORSHIPS \$6,000

AVAILABLE

- + 1 10x10 booth space
- + Logo included in pre-event pieces promoting the conference
- + Logo featured on the NACLB conference website recognizing you as a Silver Sponsor
- + Logo on main sponsor signage at the conference
- + Quarter page ad in our conference program (3.5 X 4.75)
- + Full conference attendee list
- + 2 complimentary conference admissions for your company personnel (includes all sessions and meals)
- + A special sponsor discount on DealMaker Magazine advertising. (See page 21 for more details.)



The Value of a DealMaker Alliance:

DealMaker is made possible through a partnership with – and is the official publication of – the National Alliance of Commercial Loan Brokers (NACLB) for all areas of commercial finance. Serving a growing audience of more than 10,000 brokers and lenders, the *DealMaker* channels are powerful media outlets and valuable tools for companies looking to obtain and drive business in commercial finance.

Just for NACLB Conference Sponsors – a 40% advertising discount!

Get year-round visibility on all channels covering commercial real estate, factoring, SBA, equipment finance and MCA.
Weekly DealMaker Newsletter & Website: 1 year on both = just \$3900

+ Weekly *DealMaker E Magazine*: 1 year = just \$3600

The Newsletter goes right to the inboxes of approximately 10,000 lenders and brokers with the most important industry news. The website works in tandem with the Newsletter to give you great visibility.

+ Weekly *DealMaker E Magazine*: 1 year = just \$3600

The E Magazine has already become a Monday morning staple, featuring fantastic industry articles as well as NACLB updates & advice. Banners are larger, allowing for greater flexibility of message.

+ A full page in *DealMaker's* Annual NACLB **Conference Magazine**, distributed at the conference itself = just \$1450

Terms & Conditions

Below are some important terms and conditions that we ask you to review before signing up for your sponsorship.

Payment System

Before purchasing your sponsorship please reach out to our Executive Director, Scott Diberardinis (scott@naclb.org.)

Sponsor Responsibilities

Responsibilities vary based on the level of sponsorship. However, we do expect that all sponsors will be present in the exhibit hall during exhibit hall hours and abide by the times we have designated for set up and tear down. Sponsors are responsible for coordinating their shipping and electricity needs. Documentation on shipping and electricity can be found on the sponsor section of our website.

Cancellation Policy

All sponsorships are final sales and we do not provide refunds. If your company cannot attend this year's event the sponsorship fee will rollover to the following year.

Sponsor Support

Once you have secured your sponsorship you'll be assigned a Sponsor Liaison. The liaison will serve as your main point of contact for any questions or concerns you may have about the upcoming conference. We do have a sponsor-only area on the website that includes an area for you to upload your marketing collateral, shipping & electricity, exhibit hall hours, etc.





NATIONAL ALLIANCE OF
COMMERCIAL LOAN BROKERS

    naclb.org

CONTACT

Address

66 South Pearl Street
Albany, NY 12207
United States

Phone | Email | Website

Phone: +1 518 694 4046
Email: info@naclb.org
Website: www.naclb.org